On Monday, December 27, 2021, 04:22:15 AM GMT+7, Ismail Hakki Mirici, <hakkimirici@gmail.com> wrote:

Dear Ristapawa Indra :

I believe that you would serve as an excellent reviewer of the manuscript, "Go-Digital Management Strategy for Women MSME Actors for Poverty Alleviation in Indonesia," which has been submitted to Quality - Access to Success. The submission's abstract is inserted below, and I hope that you will consider undertaking this important task for us.

Please log into the journal web site by 2022-01-23 to indicate whether you will undertake the review or not, as well as to access the submission and to record your review and recommendation. The web site is <https://submission.calitatea.ro/index.php/QAS>

The review itself is due 2022-01-23.

If you do not have your username and password for the journal's web site, you can use this link to reset your password (which will then be emailed to you along with your username). <https://submission.calitatea.ro/index.php/QAS/login/lostPassword>

Submission URL: <https://submission.calitatea.ro/index.php/QAS/reviewer/submission?submissionId=315>

Thank you for considering this request.

Ismail Hakki Mirici,
hakkimirici@gmail.com

"Go-Digital Management Strategy for Women MSME Actors for Poverty Alleviation in Indonesia"

As consumer behavior changes in the digital era, it becomes an opportunity for small and medium-sized enterprises (MSMEs) in expanding market access and becomes a challenge to adapt. This study aims to analyze the strategy of empowering MSME actors to go-digital through social actions, namely Volunteers, MSME Community, Digital Economy Clinics, Smart Village Models and Economic Heroes by providing ongoing assistance and collaborating with various parties. This study uses a systematic review approach through several stages, namely identifying questions research, establishing a data base of research results, selecting relevant and indexed research results, extracting data, citing results using narrative methods and presenting data. From the results of the analysis of the role of social communities in contributing and providing solutions to the problems faced to reduce the gap in the flow of digitalization between villages and cities. The benefits of this research can be used as reference material in designing curriculum development and empowerment of MSME actors towards digitalization in the context of alleviating poverty in Indonesia.

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